

DREW Salisbury is a PR and communications consultant at The PR Office – a London-based agency working across corporate and financial communications, investor relations and public affairs, including the European Conference of Rabbis.

The 25-year-old is the son of Mancunian Simon and Liverpoolian Tina, and was born in Salford.

He read French at the University of Nottingham.

#### 1. Nickname?

I have a variety of nicknames from a number of people, some of which include Drewman, Drewbury, Drewzel and Oo.

#### 2. Best and worst things about your job?

There are loads of things that I love about my job. The main one being that I get to connect with so many fascinating people on a daily basis. I am a people person and love nothing more than meeting new people. It is a privilege to work with innovative companies, business leaders and dedicated charities, helping them to communicate their key messages effectively in the right place and at the right time.

You may not believe me and think that this sounds cliché, but there really isn't anything that I dislike about what I do – that's why I do it!

#### 3. Favourite musician?

R&B. You can't go wrong with classic Usher!

#### 4. Favourite film?

Very hard question, but pretty much every James Bond film.

## MY LIFE IN 20-ish QUESTIONS

### DREW SALISBURY

#### 5. Football team?

Manchester United (my father would disown me if I said anything else).

#### 6. Favourite sportsman?

Formula 1 legend Michael Schumacher.

#### 7. Where do you see yourself in 10 years?

Hopefully, as a well-established PR consultant.

#### 8. Biggest worry?

Losing my barnet!

#### 9. Last time you cried?

On Monday night, after watching clips of comedian Micky Flanagan on YouTube.

#### 10. Last book you read?

*This is Going to Hurt*, by Adam Kay.

#### 11. Last film you saw?

*The Great Gatsby*.

#### 12. Favourite TV show?

Does Sky News count?

#### 13. Favourite holiday destination?

The Côte d'Azur in the south of France.

#### 14. Favourite dish?

My mum's chicken soup.

#### 15. Favourite drink?

A nice cup of coffee.

#### 16. Earliest memory?

Receiving a cake from Goofy at Disneyland Paris for my fifth birthday. Although I wasn't too pleased to realise that Goofy and I had the same teeth at the time!

#### 17. Of what are you most proud?

My family.

#### 18. Most embarrassing moment?

My parents are reading this ... pass!

#### 19. Hero?

Nick Hewer. A PR guru, the presenter of *Countdown* and Lord Sugar's former adviser on *The Apprentice*. His autobiography, *My Alphabet: A Life from A to Z*, is witty, inspirational and full of amusing anecdotes.

#### 20. What do you do in your spare time?

Drink cappuccinos and eat avocado on toast at independent cafés. I've lived in

London too long ...

#### 21. How would you like to be remembered?

As someone who was kind, ambitious and made people smile.

#### 22. What's top of your bucket list?

To sail a boat across the Mediterranean Sea.

#### 23. What is your most treasured possession?

My necklace, which I have never taken off.

#### 24. Who in history would you most like to meet?

As a Francophile, I would love to meet Molière – one of the greatest writers in the French language.

#### 25. Something people might not be aware of about you.

I spent 10 months teaching English to sixth-form students in Tours, France.

#### 26. Describe yourself in 240 characters (or fewer).

A people person, hard-working, ambitious, passionate, full of energy, caring, loyal and



grateful for what I have.

#### 27. What does being Jewish mean to you?

Being part of a strong community, almost like a massive extended family.

#### 28. Sum up your career in three words?

Exhilarating, dynamic, rewarding.

#### 29. What is the best piece of advice you've ever been given?

Believe you can and you are halfway there.

Follow Drew on Twitter  
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